



**Apacer Technology Inc.**

9F, 100, Sec. 1, Hsin Tai Wu Rd., Hsichih, Taipei Hsien, 221, Taiwan,  
R.O.C.

Tel:+886-2-2696-1666

Fax:+886-2-2696-1668

(Press release)

Oct. XX, 2006

## **Title: Apacer releases 4GB Class 6 SDHC™ Card for the growing storage demand**

**Sub-title: 8GB and 4GB Class 2 SDHC™ card also launch together**

Apacer SD High Capacity (SDHC™) Flash Memory Cards break through the storage barrier to offer storage hungry high-resolution cameras, camcorders and multimedia products the faster, higher capacity flash memory they demand. Compliant with the SD Card Association Version 2.0 specification, Apacer cards support the FAT32 file system, dramatically increasing storage capacity and data transfer speed. The Apacer 4GB Class 6 surpasses the ever expanding bandwidth demands of digital video and photography with superior 6MB/sec speed while the Apacer 8GB Class 4 (4MB/sec) card offers gigantic storage capacity.

Apacer Product Director, C.K. Chang, said “I’m certain that our SDHC™ Flash Memory Cards will far surpass the success of the SD card, the current most popular flash memory card. The clear future trend in consumer electronics products is universal SDHC compliance”. Feature packed, Apacer SDHC™ Flash Memory Cards support ECC error detection and detection, CPRM (Content Protection for Recordable Media) technology, Wear Leveraging for extended product life. The provided mechanical write protection switch prevents accidental data deletion. With support for ISP mode firmware loading, SDMI, auto stand-by and Sleep Mode, Apacer SDHC™ Flash Memory Cards are the clear value leader.

SDHC™, the next evolution in memory technology, greatly expands storage capacity to 4GB, 8GB and up to 32GB, by upgrading from FAT 12 and FAT 16 to FAT 32 file system support. Designed to purpose for digital video, photography and other storage-intensive applications SDHC offers ultra fast data read and write speeds. With three speed classes, Class 2 (2MB/sec), Class 4(4MB/sec), Class 6 (6MB/sec) Apacer SDHC™ Flash Memory Cards provide minimum sustained transfer rates optimizing performance and guaranteeing trouble-free recording of large digital video files and storage of still images, MP3s and multimedia files.

RoHS compliance guarantees that Apacer SDHC™ Flash Memory Cards are free of hazardous substances and meet all international regulations. Apacer instills peace of mind with a lifetime product warranty. With ultra compact size, blazing fast data transfer and huge storage capacity, Apacer SDHC™ Flash Memory Cards allow you to do and store more than ever before