New iMacs use latest notebook dedicated memory (SO-DIMM) to maximize space and reduce power consumption

Stronger, faster, more powerful, new generation iMac consumer supercomputers continue to innovate. By employing notebook dedicated memory (SO-DIMM), like, Apacer DDR2 667Mhz SO-DIMM RAM, less space is occupied inside the iMac, and power consumption is reduced, bringing 64-bit computing to the desktop with unparalleled efficiency.

With a dazzling, 17", 20", or 24" display, the iMac brings a new more brilliant perspective to your movies, photos, slideshows, motion graphics and presentations. The stunning visual impact of the iMac is matched only by the advanced computing power lying behind its singular enclosure. Forged from the 65 nanometer process, the Intel Core 2 Duo processor offers up to double the performance of previous models. With increased speeds from 1.83GHZ to 2.33GHZ, doubled L2 cache and 64-bit architecture, the two cores of the Intel Core 2 Duo make quick work of any task and simplify the complex.

Designed smart, the iMac can accommodate, 2GB or 3GB of Apacer DDR2 667Mhz SO-DIMM memory upgrades, depending on model. Apacer DDR2 667Mhz SO-DIMM memory modules occupy minimum space and consume less power to deliver maximum performance and optimum efficiency. Powerful and reliable, Apacer memory upgrades allow you to unlock the full potential of your Intel Core 2 Duo iMac.

Mac mini reduces size and power consumption, delivers maximum performance using latest notebook dedicated memory (SO-DIMM)

Mac mini turned to ultra compact and power efficient notebook dedicated memory (SO-DIMM) to support the mighty Intel Core Duo processor. Up to 5 times faster than its predecessor, the Mac mini provides outstanding performance in the smallest possible space.

Beating inside the subtle and stylish, yet deceptively compact, aluminum housing, is the heart of a speed demon. The Intel Core Duo processor expedites even the most resource intensive applications, and with a full complement of easy-to-access USB 2.0, FireWire, 10/100/1000 BASE-T Ethernet, analog/digital audio in/out ports, the Mac mini sacrifices the space, but none of the functionality, of larger, more expensive systems

Designed with expansion in mind, the Mac mini helps you realize your big ideas by accommodating up to 2GB of Apacer DDR2 667Mhz SO-DIMM memory upgrades. This smaller form factor RAM leaves more space for other components and consumes less power to deliver big machine performance in a sub-compact package. Apacer DDR2 667Mhz SO-DIMM RAM upgrades and the Mac mini make joining the digital revolution faster, and easier than ever before.

MacBook delivers breakthrough performance, reduced power consumption, and saves space using latest notebook dedicated memory (SO-DIMM)

Sleek and speedy, the MacBook, in subtle white or stealthy black, brings professional computing power to the ultimate consumer notebook. With a built in webcam, captivating 13" glossy wide-screen display, audio and video production/editing capability and built-in wireless networking the MacBook makes everybody a star. The ultimate mobile audio video, podcasting, blogging, wireless web surfing machine, the MacBook, can be maximized for speedy handling of any task, including resource intensive multimedia applications, with an Apacer DDR2 667Mhz SO-DIMM RAM upgrade.

The state-of-the-art Intel Core Duo mobile architecture, up to 5 times faster than its predecessor, enhances performance and reduces power consumption to extend battery life, giving you more go on the go. To squeeze out every last drop of performance and battery life, the MacBook uses ultra compact, power efficient notebook dedicated memory (SO-DIMM). The reduced power consumption, combined with the smaller size of notebook dedicated memory, like Apacer DDR2 667Mhz SO-DIMM RAM, delivers peak performance with optimum power efficiency.

Designed with expandability in mind, the MacBook accomodates up to 2GB of Apacer DDR2 667Mhz SO-DIMM RAM, allowing you to do more, faster, than ever before, wherever you go.